

Philips Signage Solutions Q-Line Display

**43"**Direct LED Backlight Ultra HD

## **Signage** Solutions



43BDL3510Q

# Stand out

Easy-setup 18/7 display.

Inform and enthral with a Philips Q-Line Professional Ultra HD Display. This reliable solution can be up and running as quickly as you need.

## Effortless setup. Total control.

- Operate, monitor and maintain with CMND and Control
- Schedule what you want, when you want with SmartPlayer

## **Cost-effective system solution**

- Energy-saving automatic backlight control
- Integrated media player. Easily schedule USB content
- Easy control. Remotely manage networked displays
- FailOver ensures that content is always playing

### Superb picture. Ultra-high brightness.

• Ultra-HD. Rich images. Stunning contrast



## **Highlights**

### **CMND** and Control



Run your display network over a local (LAN) connection. CMND and Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

### Integrated media player

Easily schedule content to play from USB. Your Philips Professional Display will wake from

standby to play the content you want, and then return to standby once playback has finished.

#### **FailOver**



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs, ensuring that content keeps playing even if the primary source goes down. Simply set a list of alternative inputs to be sure your business is

## **SmartPlayer**



Turn your USB into a true cost-effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on-screen menu, and enjoy your own playlists anytime, anywhere.









## **Specifications**

## Picture/Display

- Diagonal screen size: 42.5 inch / 108 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 400 cd/m<sup>2</sup>
- Contrast ratio (typical): 1300:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 8 ms
- Aspect ratio: 16:9
- Viewing Angle (H / V): 178 / 178 degree
  Pixel pitch: 0.315 x 0.315 mm
- Display colours: 1.07 Billion
- · Panel technology: ADS
- Picture enhancement: 3/2 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Dynamic contrast enhancement, Motion compens. deinterlacing, Progressive scan
- · Clinical image: D-Image preset (dicom part 14 compatible)

## **Supported Display Resolution**

Computer formats

Resolution	Refresh rate
$1024 \times 768$	60, 70, 75 Hz
1152 x 864	75 Hz
1152 × 870	75 Hz
1280 x 1024	60 Hz
$1280 \times 720$	60 Hz
$1280 \times 800$	60 Hz
$1440 \times 900$	60 Hz
1600 x 1200	60 Hz
1680 x 1050	60 Hz
1920 x 1080	60 Hz
$640 \times 480$	60, 67, 72, 75 Hz
$720 \times 400$	70 Hz
$800 \times 600$	56, 60, 72, 75 Hz

75 Hz

 $832 \times 624$ • Video formats

Resolution	Refresh rate
720 <sub>P</sub>	60 Hz
576p	50 Hz
576i	50 Hz
480 <sub>P</sub>	60 Hz
480i	60 Hz
1080i	50, 60 Hz
1080 <sub>P</sub>	50, 60 Hz
3840 x 2160	30Hz
3840 x 2160	60 Hz

#### Connectivity

- Video input: DVI-I (x 1), HDMI 2.0 (x 2), USB 2.0
- Àudio input: 3.5 mm jack
- · Audio output: 3.5 mm jack
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

#### Convenience

- Energy-saving functions: Smart Power
- Tiled Matrix: Up to 15 x 15
- · Start-up: Switch on delay, Switch on status, Boot
- · Start-up window: enable/disable Philips logo
- · Keyboard control: Lockable, Hidden
- Network controllable: RS232, RJ45
- Signal loop through: RS232, IR Loop through
- Placement: Landscape, Portrait
- · Remote control signal: Lockable

#### **Dimensions**

- Bezel width: 13.9 mm (Even bezel)
- Set dimensions (W x H x D): 973.0 x 561.2 x 63.5 mm
- Set dimensions in inch (W x H x D):  $38.31 \times 22.09 \times 2.50$  inch
- VESA Mount: 200mm x 200mm, M6
- Product weight: 11.3 kg
- Product weight (lb): 24.91 lb

## **Operating conditions**

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- MTBF: 50,000 hour(s)
- Humidity range (operation)[RH]: 20~80% RH (No condensation)
- Humidity range (storage) [RH]: 5~95% RH (No condensation)
- Altitude: 0 ~ 3000 m

## **Power**

- Mains power: 100-240 V~, 50/60 Hz
- Standby power consumption: <0.5 W
- Consumption (Max): 150 W
- Consumption (Typical): 90 W
- Power Saving Features: Smart Power
- · Energy Label Class: G

#### Sound

Built-in speakers: 2 x 10 W RMS

### **Multimedia Applications**

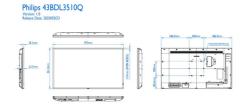
- USB Playback Video: H.264, JPEG, MPEG, WMV3
- USB Playback Picture: BMP, JPEG, PNG
- USB Playback Audio: AAC, WMA, HEAAC, MPEG

#### Accessories

- Included accessories: AC Power Cord, RS232 cable, Remote Control, Batteries for remote control, Quick start guide
- Included Accessories: IR sensor cable (1.8 m) (x 1), RS232 daisy-chain cable, Philips logo (x 1), USB Cover and screw (x 2)
- Stand: BM05922(optional)

#### **Miscellaneous**

- Warranty: 3 year warranty
- On-Screen Display Languages: English, French, German, Italian, Polish, Russian, Spanish, Turkish, Simplified Chinese, Traditional Chinese, Arabic,
- Regulatory approvals: CE, CB, BSMI, CU, EPA, ETL, FCC, Class A, VCCI





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