

Philips Signage Solutions  
Q-Line Display

32"

Direct LED Backlight  
Full HD

**SignageSolutions**



32BDL3510Q

## Intensify your signage experience

Easy-setup 18/7 display.

Inform and enthrall with a Philips Q-Line Professional Full HD Display. This reliable solution can be up and running as quickly as you need.

### **Effortless setup. Total control.**

- Operate, monitor and maintain with CMND and Control
- Schedule what you want, when you want with SmartPlayer

### **Cost-effective system solution**

- Energy-saving automatic backlight control
- Integrated media player. Easily schedule USB content
- Easy control. Remotely manage networked displays
- FailOver ensures that content is always playing

**PHILIPS**

# Highlights

## CMND and Control



Run your display network over a local (LAN) connection. CMND and Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

## Integrated media player

Easily schedule content to play from USB. Your Philips Professional Display will wake from

standby to play the content you want, and then return to standby once playback has finished.

## FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs, ensuring that content keeps playing even if the primary source goes down. Simply set a list of

alternative inputs to be sure your business is always on.

## SmartPlayer



Turn your USB into a true cost-effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on-screen menu, and enjoy your own playlists anytime, anywhere.

# Specifications

## Picture/Display

- Diagonal screen size: 31.5 inch / 80 cm
- Panel resolution: 1920 x 1080p
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 4000:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 6.5 ms
- Aspect ratio: 16:9
- Viewing Angle (H / V): 178 / 178 degree
- Pixel pitch: 0.36375 x 0.36375 mm
- Display colours: 16.7 Million
- Panel technology: VA
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Dynamic contrast enhancement, Motion compens. deinterlacing, Progressive scan
- Clinical image: D-Image preset (dicom part 14 compatible)

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
1920 x 1080	60 Hz
1680 x 1050	60 Hz
1600 x 1200	60 Hz
1440 x 900	60 Hz
1280 x 1024	60 Hz
1280 x 800	60 Hz
1280 x 720	60 Hz
1152 x 870	75 Hz
1024 x 768	60, 70, 75 Hz
800 x 600	56, 60, 72, 75 Hz
720 x 400	70 Hz
640 x 480	60, 67, 72, 75 Hz
1152 x 864	75 Hz
832 x 624	75 Hz

### • Video formats

Resolution	Refresh rate
720p	60 Hz
576p	50 Hz
576i	50 Hz
480p	60 Hz
480i	60 Hz
1080i	50, 60 Hz
1080p	50, 60 Hz

## Connectivity

- Video input: DVI-I (x 1), HDMI 2.0 (x 2), USB 2.0

- (x 2)
- Audio input: 3.5 mm jack
- Audio output: 3.5 mm jack
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

## Convenience

- Energy-saving functions: Smart Power
- Tiled Matrix: Up to 15 x 15
- Start-up: Switch on delay, Switch on status, Boot on source
- Start-up window: enable/disable Philips logo
- Keyboard control: Lockable, Hidden
- Network controllable: RS232, RJ45
- Signal loop through: RS232, IR Loop through
- Placement: Landscape, Portrait
- Remote control signal: Lockable

## Dimensions

- Bezel width: 11.9 (TLR)/17.2 (B) mm
- Set dimensions (W x H x D): 726.5 x 425.4 x 69.1(D@Handle)/65.1(D@Wall mount) mm
- Set dimensions in inch (W x H x D): 28.6 x 16.75 x 2.72 (D@Handle)/2.56 (D@Wall mount) inch
- VESA Mount: 100 mm x 100 mm, 200 mm x 200 mm, M4
- Product weight: 5.31 kg
- Product weight (lb): 11.71 lb

## Operating conditions

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- MTBF: 50,000 hour(s)
- Altitude: 0 ~ 3000 m
- Humidity range (operation)[RH]: 20~80% RH (No condensation)
- Humidity range (storage) [RH]: 5~95% RH (No condensation)

## Power

- Mains power: 100-240 V~, 50-60 Hz, 1.5 A
- Standby power consumption: <0.5 W
- Consumption (Max): 65 W
- Consumption (Typical): 40 W
- Power Saving Features: Smart Power
- Energy Label Class: G

## Sound

- Built-in speakers: 2 x 10 W RMS

## Multimedia Applications

- USB Playback Video: MPEG, H.264, JPEG, WMV3
- USB Playback Picture: BMP, JPEG, PNG
- USB Playback Audio: AAC, WMA, HEAAC, MPEG

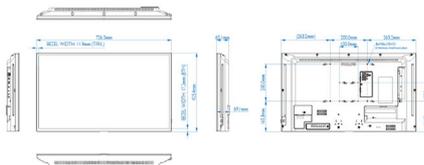
## Accessories

- Included accessories: AC Power Cord, RS232 cable, Remote Control, Batteries for remote control, Quick start guide
- Included Accessories: IR sensor cable (1.8 m) (x 1), RS232 daisy-chain cable, USB Cover (x 1), USB Cover and screw (x 2)
- Stand: BM02541/BM05911 (optional)

## Miscellaneous

- Warranty: 3 year warranty
- On-Screen Display Languages: English, French, German, Italian, Polish, Turkish, Russian, Simplified Chinese, Spanish, Traditional Chinese, Arabic, Japanese
- Regulatory approvals: CB, CE, BSMI, CU, EPA, ETL, FCC, Class A, VCCI

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